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**ROBERT J. KUNDERD  
GLADIOLUS FARM  
GOSHEN • INDIANA**

**SPRING  
1939**



**THE HOME OF BETTER  
GLADIOLI AT BETTER PRICES**

*Catalog*

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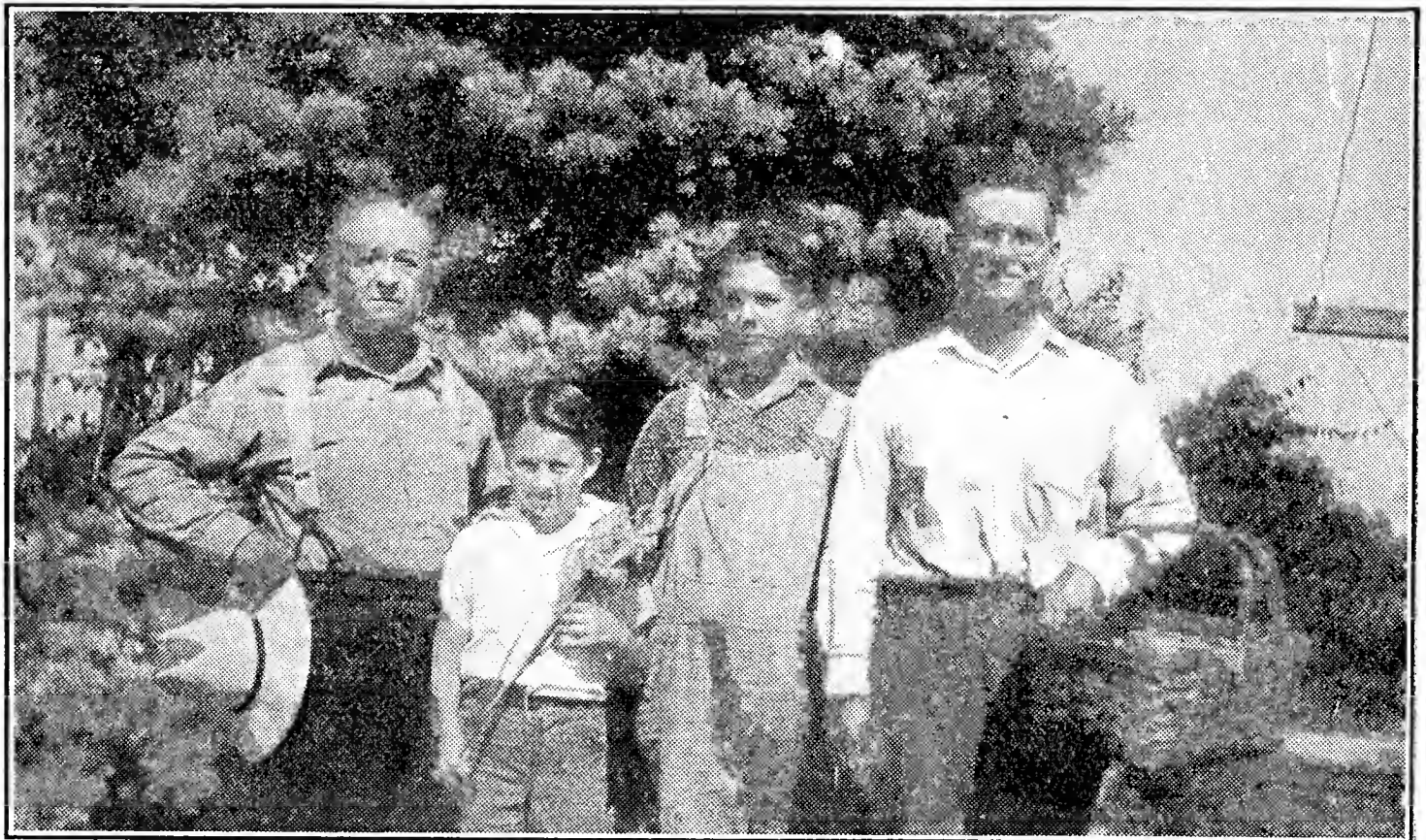
**SPECIAL NOTICE**  
**ROBERT J. KUNDERD**

*Son of World Famous*

**A. E. KUNDERD**

*Operates His Own Retail Business With a*  
**WONDERFUL SELECTION OF BULBS**

**THREE GENERATIONS OF KUNDERDS**



**A.E.      D. PAUL      J. WAYNE      ROBERT J.**

A. E. Kunderd is my father. His life was spent developing gladioli strains that are now known in all parts of the civilized world as his creations. The enormous business which grew up under his careful efforts always to satisfy his customers, is now out of his control. Therefore, I am not in a business opposed to him.

I am very sorry that so many of my friends and customers think that I have **continued** with my father's former business. During the worst of the depression he **completely lost** his large fine business which was his life's work, and the new management discharged me. I would like everyone to know it. This is the reason that I have gone in business for myself, absolutely on my own with some of the finest varieties and bulbs. This new management also let my father out. He has had nothing to do with the management of his former business for more than five years.

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**ROBERT J. KUNDERD GLADIOLUS FARM**

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## SECOND GENERATION OF KUNDERDS IN GLADIOLUS BUSINESS

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With my knowledge of Gladioli and the help of my good wife and two fine boys, we are building up a business of our own under my own name.

Beginning as a small boy at the age of seven, helping my father in the fields, it became second nature for me to compare the qualities of the blossoms and bulbs, and from the many hundreds of varieties that I have handled during my lifetime, I found I was mentally forming standards that I would some day use if I ever started my own gladiolus business. Years ago I began my own private record books and every season I have closely checked the varieties that I favored and which were the favorites of the many hundreds of visitors to my father's Gladioli fields. Sometimes it was hard to discard pet glads when better varieties were developed to take their place. But I had set my goal at approximately 150 gladioli varieties that would equal or surpass anything in the gladiolus world.

Another idea which developed in my mind over a period of years was that the majority of gladioli lovers were people in ordinary circumstances like myself and it certainly was a pity to keep such beautiful flowers out of the reach of these men and women. This is my reason for pricing the finest at from 5c to 15c per bulb. I have had lots of opposition to my plan, but have decided to go through with it and prove that I am right. I believe that I can conduct a successful business by giving my customers varieties that come up to my own critical standards at prices well within the reach of everybody.

I grow no gladioli mixtures because there are varieties that **produce more abundantly** than others, thereby making **unbalanced mixtures**—too many of one kind and not enough of other varieties. At my low prices for named kinds, you may order what you want and know what you are getting. I have always thought that buying field grown mixtures was like buying a cat in a sack or something sight unseen.

Every order will receive a full measure of personal interest so as to be sure that each customer receives all that is expected and more. Many other things that will help serve the customer in the best way possible are constantly kept in mind.

Twenty-eight years of actual experience in the growing of gladioli for my father, A. E. Kunderd, Goshen, Indiana, and five years growing gladioli for myself, puts me in a position to intelligently take care of the gladioli needs of my customers.

If you want your flower loving friends to have my 1939 catalog, kindly send me their names and addresses.

Should you receive a duplicate of my 1939 catalog, please pass it on to a friend.

ROBERT J. KUNDERD.

*Postage Prepaid On All Retail Orders in U. S. A.*

**Cultural Directions Will Accompany All Orders**

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ROBERT J. KUNDERD GLADIOLUS FARM

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# BETTER GLADIOLI AT BETTER PRICES

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## A FINE SELECTION TO CHOOSE FROM

(Rld.)—Ruffled. (Pl.)—Plain. (Prim.)—Primulinus

Special inducement for early bulb orders on page 16.

- ALTON**—(Rld.) Intensely ruffled variety of finest orange-salmon color with feathered throat blotch of brownish-red.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c
- AMBROSIA**—(Pl.) Color, refined old rose with lovely blotch of deep yellow with a fine blotch of deep red extending down into the throat of the flower.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c
- ANTHONY B. KUNDERD**—(Rld.) Large, intensely ruffled flower of delicate deep cream color, overspread finest blush pink.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c
- BEAUTY WAVE**—(Rld.) Light canary-yellow. Deeper on lower petals with finely feathered red central bars. Well ruffled.  
5c each; 3 for 15c; 6 for 25c; 12 for 45c
- BUTTERBOY**—(Prim.) Large, buttercup-yellow flowers with distinct bar on lower petals.  
5c each; 3 for 15c; 6 for 25c; 12 for 45c
- C. C. SHERLOCK**—(Pl.) Deep salmon-red. Soft, canary yellow throat blotches. Creamy white central bars on all petals.  
5c each; 3 for 15c; 6 for 25c; 12 for 45c
- CHICAGO**—(Rld.) Color, deep geranium-red. Border of all petals has a narrow line of a delicate bluish shade. Lower petals are beautifully feathered deeper red.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c
- CREAM CUPS**—(Pl.) A pure soft cream-white. Throat delicate light canary-yellow. Many large florets open at a time.  
5c each; 3 for 15c; 6 for 25c; 12 for 45c
- DELICACY**—(Pl.) Delicate deep rose pink, with white throat, softly blended with pink.  
5c each; 3 for 15c; 6 for 25c; 12 for 45c
- DIONNE**—(Pl.) Intense vermilion, overlaying a deeper salmon ground. Large, creamy white throat. Many large florets open. Grows tall. A very good variety.  
15c each; 3 for 35
- DRACOCEPHELUS**—(Pl.) The nearest green color glad that I have ever grown or seen.  
15c each; 3 for 35c; 6 for 65c; 12 for \$1.20
- DREAM**—(Rld.) Large bloom. Deep salmon-red; showy blotches.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c
- DR. NELSON SHOOK**—(Rld.) A giant in plant and flower. Deep Tyrian rose. Very outstanding.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c
- EIGHTH WONDER**—(Pl.) (Quartinianus Hybrid.) Deep, smoky old rose with a lighter undertone. Lower petals delicately mottled and flaked with central lines of red. Many large blooms open.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c
- ENIGMA**—(Pl.) Tall plant with large flowers. Strikingly striped red, white and blue. A real novelty.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c
- EXCELLENCE**—(Pl.) Color, a deep, orange-vermilion; almost self-color.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

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ROBERT J. KUNDERD GLADIOLUS FARM

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## BETTER GLADIOLI AT BETTER PRICES

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**FAVORITE—(Rld.)** Beautiful orange-salmon, deeper in throat. Tall, strong plant, with many large, finely ruffled flowers open at a time.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

**GOLDEN ANNIVERSARY—(Rld.)** Beautiful fawn yellow with a suffused blush of pink. The throat has a large, nicely proportioned blotch of glowing red, beautifully blended at its edges. The entire flower is well ruffled, very showy and distinct.

15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

**GOLDEN LIGHT—(Prim.)** Fine spike with large flowers. Soft, deep sulphur-yellow upper petals. Lower petals a very rich deeper yellow. Both colors perfectly blended.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

**GOLDEN ROSE—(Pl.)** Delicate old rose color, flaked deeper rose on outer portion. Throat beautifully feathered pink on a deeper canary-yellow base, with deeper yellow median lines extending almost to ends of lower petals.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

**GORDON L. PIRIE—(Pl.)** Color a glowing red, as pure a self-red as can be imagined.

15c each; 3 for 35c; 6 for 65c

**GOV. PINCHOT—(Pl.)** Pleasingly beautiful, deep rose-pink, deeper on lower petals with still deeper rose-red central lines extending halfway out on lower petals. Inner portion of upper throat almost white blending outward unto main color. All petals edged silvery-white.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

**GRAND GLORY—(Pl.)** Flowers a golden-orange with a beautiful yellow throat. Both colors perfectly blended together.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

**JAP—(Prim. Pl.)** A very refined flower of pure self-lemon-yellow.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

**J. H. McFARLAND—(Pl.)** Approaches the color of a golden Ophelia rose. Lower petals pure, deep golden-yellow; some petals occasionally orange-red.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

**JOANNA HILL—(Rld.)** A most pleasing deep peach blossom pink, with deeper large pink throat and fine narrow, creamy white central bar, or feather, extending into the base of the throat. A narrow white line borders all petals.

15c each; 3 for 35c

**JOHN T. McCUTCHEON—(Pl.)** A giant wonder red, with beautiful throat blotch. Named for the great cartoonist.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

**JOHN T. PIRIE—(Pl.)** A distinctly different colored variety of mahogany brown, with remarkable yellow bordered dark mahogany brown throat.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

**KING OF REDS—(Pl.)** A giant, fiery crimson scarlet with deeper throat. Very large flowers.

15c each; 3 for 35c; 6 for 65c

**KING OF ORANGES—(Prim. Pl.)** A large and showy primulinus variety of a rich orange-saffron color. Attractive.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

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**ROBERT J. KUNDERD GLADIOLUS FARM**

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## BETTER GLADIOLI AT BETTER PRICES

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**KUNDERDII GLORY—(Rld.)** Beautiful, creamy apricot with light tint of pink, and fine markings of red on lower petals. This is the first scientifically produced Ruffled Gladiolus.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

**KUNDERD'S YELLOW WONDER—(Pl.)** Nearly a buttercup-yellow. Slightly deeper in the throat, without markings. Winner of awards.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

**LEWIS E. GARY—(Pl.)** Very beautiful soft blush tinted cream, with lower throat of purest canary yellow.

15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

**LULLABY—(Prim. Pl.)** Deep lemon-yellow with a border of orange-red on ends of all petals. Throat deeper yellow than upper petals. A lovely flower.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

**LUSTRE—(Pl.)** Large flowered, orange-vermilion. Grand and very beautiful.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

**MAGIC—(Pl.)** Tall, lavender blue, with large, rich purple throat blotches.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

**MARIE KUNDERD—(Rld.)** An early fine white, an almost invisible soft pink line in center of lower petals.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

**MARSHAL FOCH—(Rld.)** A fine show flower, with many florets open at a time. Almost self-color of finest salmon pink.

10c each; 3 for 25c; 6 for 45c

**MARY JANE—(Pl.)** A constant prize-winning variety. Beautiful silvery pink with light lavender sheen. Delicate, clear throat and many large, perfectly placed flowers open at a time.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

**MISS BLOOMINGTON—(Pl.)** Six to eight large, perfectly placed, rich lemon yellow blooms open at a time. A wonderful large yellow.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

**MODERN BEAUTY—(Pl.)** Color, deeply blushed soft lavender rose pink. Throat on lower petals has large, clear creamy blotches.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

**MORAVIAN—(Rld.)** A wonderful shade of lavender. Throat soft creamy yellow overlaid with fine veins and tracings of purplish-red.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

**MRS. CALVIN COOLIDGE—(Prim.)** Color of finest deep flesh or salmon rose pink. Lower petals of a soft creamy-yellow tint, bordered same shade of pink as the upper petals. Border of all petals has a very slight white line, adding materially to its attractiveness.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

**MRS. FRANK PENDLETON—(Pl.)** A grand variety. Bright rose-pink on a pure white ground, with a giant blotch of richest carmine red on lower petals. Awarded highest honors.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

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## ROBERT J. KUNDERD GLADIOLUS FARM

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## BETTER GLADIOLI AT BETTER PRICES

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- MRS. JOHN T. PIRIE—(Pl.)** Upper side petals cream, blushed daintily at edges. Central upper petal faintly blushed delicate lavender, with faint lavender thread line on outer edges, blending inward. Lower petals richest soft canary yellow on inner portion, taking on the color of upper petals toward ends. 10c each; 3 for 25c; 6 for 45c; 12 for 85c
- MRS. PAUL DIEBALL—(Pl.)** Color, a decided glowing deep salmon pink. Lower throat somewhat deeper salmon. Tall grower with many flowers open at a time. 10c each; 3 for 25c; 6 for 45c; 12 for 85c
- NORTHERN LIGHT—(Pl.)** Lower petals and ends of upper a fine rose-pink. Upper throat almost white, lower throat a little darker than dark portion of petals. 15c each; 3 for 35c; 6 for 65c; 12 for \$1.20
- OTTO CARMICHAEL—(Rld.)** Color, intense deep yellow of a rich golden tinge, intensely ruffled. 15c each; 3 for 35c; 6 for 65c
- PARAMOUNT—(Pl.)** A wonderful blending of pink and cream. Exceedingly choice, and a consistent prize winner. 10c each; 3 for 25c; 6 for 45c; 12 for 85c
- PAULINE FREDERICK—(Rld.)** Large, fine plant. Color, a soft canary or rich lemon-yellow. 15c each; 3 for 35c; 6 for 65c; 12 for \$1.20
- PAULINE KUNDERD—(Pl.)** Pure rose pink of a most fresh and delightful tone, with throat of finest cream in perfectly harmonious blending with the pink. Very choice. Sold out so close last year, will be for sale again next year.
- PINK DELIGHT—(Pl.)** A lovely shade of soft, rich rose-pink. Throat a delicate whitish cream, florets somewhat elongated and bell shaped, making it very unusual and distinct. 5c each; 3 for 15c; 6 for 25c; 12 for 45c
- PREDOMINATOR—(Pl.)** Awarded the Indiana Gladiolus Society President's Shield as the most outstanding spike at the National Gladiolus Show at South Bend, Indiana, 1935. Exhibited by M. D. Manly, Elkhart, Indiana. Extremely tall, very graceful, with five or more large flowers open. Richest salmon-scarlet, with a wide feather of a beautiful velvety red on lower petals, with a narrow creamy white line extending from the red about  $\frac{1}{2}$  inch. A wonderful cut flower and garden variety. 10c each; 3 for 25c; 6 for 45c; 12 for 85c
- PROF. C. S. SARGENT—(Pl.)** Large flowers of a clean white color, slightly pink, with very light crimson markings on lower petals. 10c each; 3 for 25c; 6 for 45c; 12 for 85c
- PROF. E. H. WILSON—(Pl.)** Quartinianus Hybrid. An immense show flower of rich, pure red-orange, with narrow central bar of deep, dark red terminating in creamy white on lower petals. 15c each; 3 for 35c; 6 for 65c; 12 for \$1.20
- PURPLE GLORY—(Rld.)** Deepest velvety maroon-red, with almost black blotches appearing to be burned into petals. Beautifully ruffled. Winner of hundreds of awards. 10c each; 3 for 25c; 6 for 45c; 12 for 85c

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ROBERT J. KUNDERD GLADIOLUS FARM

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## BETTER GLADIOLI AT BETTER PRICES

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**PURPLE QUEEN—(Rld.)** Deep violet purple with darker throat. Much desired for floral decorations and a prize winner at all shows.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**RAJAH—(Pl.)** A very choice giant dark red. Awarded first prize for best red without markings, at the American Gladiolus Society Show, Rochester, N. Y., August, 1925. Again in 1926, this variety received first prize as the best dark red variety at the A. G. S. Show.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**RED CHARM—(Pl.)** Deep blood-red with velvety, dark or blackish-red throat blotches. Quaint.  
5c each; 3 for 15c; 6 for 25c; 12 for 45c

**RED COMMANDER—(Pl.)** Quartinianus Hybrid. Very large flowers of deep, rich red, faintly flaked deeper red on outer portions and throat. Central line of creamy white on two lower petals.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**RED FIRE—(Pl.)** Entire flower of richest, pure self-colored bright-red. Very striking and showy. Our brightest red gladiolus.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**RED SPLENDOR—(Rld.)** A decidedly brilliant scarlet, with lower petals a deeper, rich velvety red. A wonder glad.  
15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

**ROBERT J. KUNDERD—(Pl.)** Color, most brilliant, deep-vermilion or orange-scarlet. A wonderful, showy self-color.  
5c each; 3 for 15c; 6 for 25c; 12 for 45c

**ROMANCE—(Pl.)** Large, orange-salmon rose, red and yellow throat. Wine-blue bordered petals.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**ROSALIND—(Rld.)** Dark, aniline red, deeper throat. Distinct and very popular.  
10c each; 3 for 25c; 6 for 45c

**ROSE SPLENDOR—(Pl.)** Rose-pink; narrow white border; pronounced dark rose-red throat. Back of flower rose-pink, with narrow white border. Six to eight beautifully placed florets open at a time.  
5c each; 3 for 15c; 6 for 25c; 12 for 45c

**SAFFRON KING—(Prim.)** Rich saffron-orange, beautifully flaked deeper orange. Clear, rich, golden yellow throat blotches.  
5c each; 3 for 15c; 6 for 25c; 12 for 45c

**SALMON STAR—(Pl.)** Soft mellow salmon throat, a pure soft canary-yellow, blending perfectly with the main color. White central bars on all petals.  
5c each; 3 for 15c; 6 for 25c; 12 for 45c

**SENATOR BEVERIDGE—(Pl.)** Pure light blood-red, feathered very delicately a little deeper red on throat of lower petals. Very fine.  
15c each; 3 for 35c; 6 for 65c

**SPANGLED BEAUTY—(Pl.)** Tall, graceful plant. Light Tyrian-rose considerably deeper on lower petals; upper portion of throat much lighter.  
5c each; 3 for 15c; 6 for 25c; 12 for 45c

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**ROBERT J. KUNDERD GLADIOLUS FARM**

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BETTER GLADIOLI AT BETTER PRICES

- SWEET ROSE—(Pl.) Large flowers with strong plant. Purest deep rose pink with intense rose red throat blotch. First prize in the rose class in many shows. 10c each; 3 for 25c; 6 for 45c; 12 for 85c
- T. A. WESTON—(Pl.) Flowers beautifully placed and very pleasing. Purest deep salmon-pink. Throat of soft creamy-white. A lovely flower. 5c each; 3 for 15c; 6 for 25c; 12 for 45c
- THOMAS A. EDISON—(Rld.) An extraordinary gladiolus, named by special permission of the great wizard of inventions. Color an unusually velvety, dark blood-red. A very large and perfectly placed, wide open flower—wonderfully formed and heavily ruffled. 15c each; 3 for 35c; 6 for 65c; 12 for \$1.20
- TIGER—(Pl.) Color, deep smoky blue, outer edges of petals of finest salmon-red flaking. Throat red, outer portions white. Showy. 5c each; 3 for 15c; 6 for 25c; 12 for 45c
- TWILIGHT—(Rld.) Very well ruffled. Blushed creamy buff, with throat of grandest yellow and pink. 5c each; 3 for 15c; 6 for 25c; 12 for 45c
- VERMILION—(Pl.) Beautiful deep orange or vermilion-scarlet flower. Large, pure white throat blotch with dainty soft canary yellow on outer portions. 10c each; 3 for 25c; 6 for 45c; 12 for 85c
- WEESIE—(Pl.) Color, deep salmon or shrimp-red of very richest appearance. Throat a little deeper on lower petals in a soft rose pink. General appearance decidedly rich. 10c each; 3 for 25c; 6 for 45c; 12 for 85c
- WHITE BUTTERFLY—(Prim. Pl.) A first class all white, with soft, creamy white throat. Florets beautifully poised, like white butterflies, on a slender stem. 5c each; 3 for 15c; 6 for 25c; 12 for 45c
- WILLIAM BOOTH—(Pl.) A shade between Tyrian rose and rhodamine purple, lower petals much deeper rhodamine purple. 10c each; 3 for 25c; 6 for 45c; 12 for 85c

Beginners' Dream and Bargain  
Hunters' Paradise

Here is your chance to secure some of the finest varieties in the gladiolus industry and at such low prices! Each one of these 25 different varieties is popular and amazingly attractive—colors that will bring admiring “Oh’s” and “Ah’s” from your friends and all who see them in bloom. You, yourself, will be delighted.

- 25 LARGE FINE BULBS—1 each of 25 DIFFERENT named kinds all put together in one box or sack WITHOUT their names for only .....\$1.45  
(Sent prepaid; also extra bulbs for early orders.)
- 50 LARGE FINE BULBS—2 each of the same 25 DIFFERENT named kinds, as in the above collection, all put together in one box or sack WITHOUT their names for only.....\$2.75  
(Sent prepaid; also extra bulbs for early orders.)
- 100 LARGE FINE BULBS—4 each of the same 25 DIFFERENT named kinds, as in the above collections, all put together in one box or sack WITHOUT their names for only.....\$4.75  
(Sent prepaid; also extra bulbs for early orders.)

## Other Standard Varieties

### Handled For Convenience of My Customers

In order to save you the trouble of sending orders to two or three growers for old and new glad favorites, I am carrying an accommodation stock of varieties that are in demand.

**ALBATROS**—A massive pure white. The florets are large and the color is perfect. 10c each; 3 for 25c; 6 for 45c; 12 for 85c

**BETTY NUTHALL**—Tall, late salmon-orange. Very prolific. One of the best as to color and growth. 10c each; 3 for 25c; 6 for 45c; 12 for 85c

**BLUE DANUBE**—Beautiful medium light blue. Tall grower with 6 to 8 medium large flowers open at one time. 15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

**CADILLAC**—Golden apricot fading to apricot-rose toward edge of petals, no throat markings, stamens and pistils creamy white. Pleasing. 10c each; 3 for 25c; 6 for 45c; 12 for 85c

**COMMANDER KOEHL**—Gigantic flower of dark scarlet—no blotches—very well formed. Tall spikes. 10c each; 3 for 25c; 6 for 45c; 12 for 85c

**DEBONAIR**—LaFrance pink, shaded to shrimp-pink, with creamy throat blotch, lightly flaked crimson. Tall spike. Very good flower. 15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

**DR. F. E. BENNETT**—Large wide-open flower of rich peach-scarlet with throat stippled ruby and white. 10c each; 3 for 25c; 6 for 45c; 12 for 85c

**DR. MOODY**—Light lavender with fine penciling of a darker shade. Fine spike with many blooms open. 10c each; 3 for 25c; 6 for 45c; 12 for 85c

**EARLY PEACH**—Peach red or a rose blending to ivory in upper petals. Lower petals blotched a warm buff with stripes and pencils of rose-red. Petals beautifully flaked scarlet. 15c each; 3 for 35c

**GOLDEN CUP**—Deep yellow, sometimes flaked a darker shade. Very good. 10c each; 3 for 25c; 6 for 45c; 12 for 85c

**GOLDEN DREAM**—Golden yellow flowers of medium size on tall stem. 5c each; 3 for 15c; 6 for 25c; 12 for 45c

**LOYALTY**—Large, clear, deep yellow. 10c each; 3 for 25c; 6 for 45c; 12 for 85c

**MAID OF ORLEANS**—Large milky-white flowers with soft creamy throat. 15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

**MAMMOTH WHITE**—One of the largest white varieties. Flowers are pure, glistening white. 10c each; 3 for 25c; 6 for 45c; 12 for 85c

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## BETTER GLADIOLI AT BETTER PRICES

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**MARMORA**—A beautiful, soft French gray with pale purplish throat. Smoky.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**MILDRED LOUISE**—Outstanding color is a pure salmon (or strawberry) pink, self on upper petals with lower petals tipped strawberry-pink, blending to delicate yellow in throat.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**MINUET**—A clear light pinkish lavender. Considered by many as the best in this color.  
15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

**MOROCCO**—Glistening deep red with a fiery sheen seen on few glads. Probably the darkest dark red.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**MOTHER MACHREE**—Smoky lavender overlaid toward the edge with salmon pink. An odd but very pretty smoky variety that is popular. One of the best smokies.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**MR. W. H. PHIPPS**—A fine pink with lovely salmon-pink stripes. Large flower and spike.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**MRS. LEON DOUGLAS**—Said to be the largest gladioli in existence. Color is Begonia-rose, striped with flame and brilliant scarlet.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**NEON**—Fine orange.  
15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

**PARADISE**—Large early apricot with narrow line of scarlet in throat; nearly a self-color.  
15c each

**PELEGRINA**—Large dark blue. One of the very best blues.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**PFITZER'S TRIUMPH**—Flaming salmon. Large flower and spike.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**PHYLLIS McQUISTON**—Large deep glowing shrimp pink shading lighter in the throat. Tall vigorous plant.  
15c each; 3 for 35c; 6 for 65c

**PICARDY**—A most sensational flower of delicate apricot-pink. Florets are all extremely large, slightly ruffled and of heavy wax-like substance.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**RED PHIPPS**—Unusual color, really a pink overlaid scarlet. Strikingly beautiful.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**STAR OF BETHLEHEM**—Very large creamy white. A lovely flower, 6 to 8 florets of good substance open at a time.  
15c each

**VEILCHENBLAU**—The color is a beautiful violet-blue, lightening toward the center. The entire flower appears at the first glance to be made of blue velvet, the sheen is most beautiful.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**WASAGA**—Beautiful clear glowing buff with wide-open ruffled blooms.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

**WURTENBERGIA**—Immense fiery scarlet with cream white throat.  
10c each; 3 for 25c; 6 for 45c; 12 for 85c

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**ROBERT J. KUNDERD GLADIOLUS FARM**

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## The Finest Collections Offered and at Such Low Prices

The day I was discharged from my life's work—through no fault of mine—I said, in exchange for being discharged I would give the gladioli flower-loving public some real quality and prices. This is the reason that I am giving such wonderful bargains. These collections are not competitive and quantity offers—but quality and superior collections.

Here are some of the best collections I have ever offered and at such interesting prices.

Now is your chance to get a good number of choice gladioli in many beautiful colors ranging from delicate white to blazing red. Fill that vacant space in your garden with glorious glads that will be the envy of all who see them.

These collections are composed of named kinds only, and are made up out of my regular gladioli stock. I grow no mixtures, being very much against field grown mixtures.

You will not be buying "scrap" glads in any of my collections for I keep my stocks carefully selected, so that my customers will receive only the best, whether in collections or in straight orders.

The glad bulbs I grow are HAND planted—HAND dug—and HAND cleaned! You are assured of well groomed bulbs of fine varieties of highest quality—varieties that have proven their popularity and favor with thousands of glad fanciers.

## Bargains That Fit Your Pocketbook

A customer that is pleased with my bulbs and service is the best "ad" that I could ever hope to get. It is my ambition to produce gladioli from only choice varieties, true to name, with high quality bulbs at prices low enough to meet the gladiolus needs of the average person.

After carefully figuring my production costs, order filling expense, etc., I find that if I use some of my spare time before the order filling rush begins in the spring, in making up and labeling these superior collections, selected from some of my best varieties, so as to have them ready for mailing without any further cost, I can save a large part of my labor expense. I am passing this saving on direct to you, because the more you can save, the more bulbs you can afford to buy, and every bulb I ship is a silent salesman for me.

Those of you who delay ordering might find that my superior collections have run out on some varieties. In such cases, I shall replace them with other varieties of the same price and as nearly as possible the same color. Please keep in mind that there can be NO CHANGES IN THE COLLECTIONS because that will cause extra work and add to my expense. This cannot be allowed at such prices, so please do not ask me to substitute other varieties.



Superior Collection No. 72

72 Large Fine Blubs For Only \$5.00!

Just think of it! Seventy-two large size blubs of finest quality, three each of 24 different NAMED kinds. Each variety SEPARATELY LABELED so you will know positively what you are getting. Every blub healthy and true to name. Sent prepaid for only.....\$5.00  
Also extra blubs for early orders. See page 16.

<i>Bulbs</i>	<i>Variety</i>	<i>Catalog Price</i>
3	Golden Anniversary.....	\$ .35
3	Thomas A. Edison.....	.35
3	Debonair .....	.35
3	Northern Light.....	.35
3	Maid of Orleans.....	.35
3	Minuet .....	.35
3	Dracocephelus .....	.35
3	Picardy .....	.25
3	Purple Glory.....	.25
3	Mammoth White.....	.25
3	Pelegrina .....	.25
3	Predominator .....	.25
3	Albatros .....	.25
3	Morocco .....	.25
3	Dr. Nelson Shook.....	.25
3	Pfitzer's Triumph.....	.25
3	Mary Jane.....	.25
3	Betty Nuthall.....	.25
3	Marmora .....	.25
3	Cadillac .....	.25
3	Kunderdii Glory.....	.15
3	Golden Dream.....	.15
3	Salmon Star.....	.15
3	Saffron King.....	.15
72	(24 kinds) Total Catalog Price.....	\$6.30
	Delivered Prepaid to you for.....	5.00
	Saving to you of.....	\$1.30

NOTICE

Should you prefer the same selection of blubs as the Superior Collection No. 72, but NOT LABELED, I shall be glad to send them to you prepaid for only .....\$4.00  
Ask for Collection No. 72—NOT LABELED.  
ALSO EXTRA BULBS FOR EARLY ORDERS! See page 16.

In Making Up These Collections I Will Use Only Large  
Fine Healthy Bulbs

**SUPERIOR COLLECTION No. 48**

**48 Large Fine Bulbs For Only \$3.75!**

Two bulbs of each kind in Superior Collection No. 72—24 different  
named kinds, separately labeled with their correct names, value:....\$5.10  
Sent prepaid to you for only..... 3.75  
A saving to you.....\$1.35  
Also extra bulbs for early orders. See page 16.

**NOTICE**

Should you prefer the same selection of bulbs as the Superior Collection No. 48—but NOT LABELED—you may have them for only \$3.25, and I shall send them prepaid, also include extra bulbs for early orders.  
Ask for Collection No. 48—NOT LABELED.

**SUPERIOR COLLECTION No. 24**

**24 Large Fine Bulbs For Only \$2.00!**

One bulb of each kind in Superior Collection No. 72—24 different named  
kinds, separately labeled with their correct names, value.....\$2.55  
Sent prepaid to you for only..... 2.00  
A saving to you.....\$ .55  
Also extra bulbs for early orders. See page 16.

**NOTICE**

Should you prefer the same selection of bulbs as Superior Collection No. 24, but NOT LABELED, for only \$1.75, they will be sent to you prepaid, also extra bulbs for early orders. Ask for Collection No. 24—NOT LABELED.

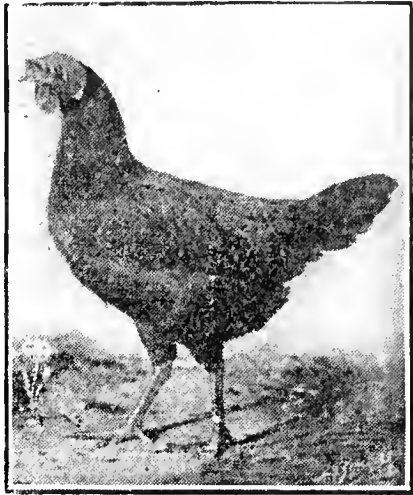
A New Kunderd Service

To the thousands of Kunderd customers who love the beautiful gladioli, I now offer a parallel in the poultry field—a nationally known strain of Black Minorca Chicks, a breed that is just as adaptable to the city lot as to the larger country places.

These Black Minorca Chicks are produced from Stained Antigen Method Pullorum Blood Tested Parent stock, and are hatched in the largest type electrically operated automatic hatchers producing chicks that are healthier, larger, stronger and of greater weight than ever before.

I offer two types of Black Minorcas. The most common is the Utility Commercial type which are the “Leghorns” of the Minorca breed. This type is a medium sized fowl, maturing early, producing a light colored meat, and is a prolific layer of beautiful large white eggs.

The Exhibition type Monarch Black Minorca is a beautiful fowl attaining mammoth size and carrying a striking green sheen on the coal black feathers. Although maturing more slowly, this type bird will also lay large white eggs, and produce a large carcass with an unusually large breast that will add grace to any table. If you want the envy of your friends and neighbors, just raise a few of these Exhibitors Monarch Black Minorca Chicks early, show them at your local or neighboring city fair and enjoy the thrill of producing winners. A recent showing of less than a dozen birds stole an entire poultry show of over 1000 birds by taking all top prizes in its class, producing two grand championships out of five.



Utility Commercial Quality Black Minorca Chicks

Unsexed—Straight Run Chicks Only	Pullets—Guaranteed 90% Accuracy
25 chicks.....\$ 5.00	25 chicks.....\$ 8.50
50 chicks.....9.00	50 chicks.....12.00
100 chicks.....16.50	100 chicks.....23.00
500 chicks.....76.00	500 chicks.....125.00
1000 chicks.....145.00	

Utility Commercial type Cockerels subject to demand for pullets, excellent for table use or breeders or mating to other breeds in producing crosses at \$4.50 for 50; \$8.00 for 100; \$35.00 for 500. Orders for sexed chicks should be entered well in advance to facilitate calculations and make a definite date possible.

Exhibitors Quality Monarch Black Minorcas—Straight Run Chicks Only

25 chicks.....\$ 9.00	75 chicks.....\$24.00
50 chicks.....17.00	100 chicks.....30.00

All above prices subject to change without notice.

All chicks guaranteed to be as represented, prepaid in U. S., including 100% live delivery at their destination. Shipment made direct from plant to customer. Be sure to use a good commercial feed and have satisfactory heat and equipment. I cannot be responsible for difficulties arising from poor management, feed, heating and housing facilities or general neglect. Send your order in as early as possible, remit in full. Be sure to make your remittance payable to Robert J. Kunderd.

Kunderd Gladioli and Monarch Black Minorcas Satisfy the Taste for Beauty.

## **SPECIAL INFORMATION FOR CUSTOMERS**

Orders will be filled in their turn as received.

Bulb orders will be filled as fast as possible and shipped as soon as the weather will permit after the first of March. They will be sent the best and most economical way, either by Parcel Post or Express. Safe arrival of bulbs is guaranteed to any shipping point in the U. S. A.

At these extremely low prices, cash must accompany all orders. You may send remittance by Post Office Money Order, Bank Draft or personal check. **(Be sure to make your remittance payable to Robert J. Kunderd).** With orders \$1.00 and under, remittance may be sent in U. S. postage stamps.

ALL RETAIL ORDERS SENT POSTAGE PREPAID IN U. S. A.

### **SPECIAL INDUCEMENT FOR EARLY ORDERS**

In order to spread my work and reduce the last minute order filling rush, I am offering the following unusual inducements:

20% the amount of your order added in bulbs, my selection, for orders received in January and February; 15% added for March; 10% added for April; and 5% added for May.

I try to keep all varieties true to name and of good quality bulbs, clean and healthy. They are State Inspected and my Inspection Permit for 1939 will accompany each order.

In filling your order, I will use only large, clean and healthy bulbs.

In case of a mistake, please tell me and give me a chance to correct it. Complaints should be made within 10 days after receiving order.

**Help avoid mistakes by writing your name, address and order very plainly.**

**All bulbs in my catalog are offered subject to prior sale.**

### **SUBSTITUTIONS**

As my stocks become depleted, if you do not state otherwise, I shall substitute kinds as nearly as possible the same color and value as those ordered, or of higher value.

### **REFERENCES**

First National Bank, Goshen, Ind.; Salem Bank and Trust Company, Goshen, Ind.

**ROBERT J. KUNDERD  
GLADIOLUS FARM  
GOSHEN • INDIANA**

*“The Home of Better Gladioli at Better Prices”*

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ROBERT J. KUNDERD GLADIOLUS FARM

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